

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Mar-19 Cajetillas (20 uds.)	31-Mar-18 Cajetillas (20 uds.)	Incremento %
MARLBORO	69.006.233	67.989.008	1,50%
CAMEL	47.216.824	43.120.887	9,50%
WINSTON CLASSIC	42.826.527	44.209.093	-3,13%
CHESTERFIELD	42.261.099	42.149.150	0,27%
FORTUNA	38.978.352	38.031.010	2,49%
LUCKY STRIKE	34.927.558	30.769.957	13,51%
WINSTON	26.042.572	22.035.619	18,18%
L&M	22.440.198	22.980.661	-2,35%
NOBEL	18.910.488	18.810.363	0,53%
DUCADOS NEGRO	18.373.183	19.495.639	-5,76%
WEST BROOKLYN	17.825.156	15.906.046	12,07%
DUCADOS RUBIO	10.987.152	11.612.535	-5,39%
ROTHMANS	9.449.523	7.010.180	34,80%
MARLBORO TOUCH	7.822.158	7.459.454	4,86%
PHILIP MORRIS	4.984.510	5.820.002	-14,36%
DUCADOS RUBIO 100'S	4.855.031	7.445.669	-34,79%
NOBEL STYLE	4.824.646	4.307.541	12,00%
LUCKY STRIKE CLICK & ROLL	4.479.071	4.207.397	6,46%
FORTUNA RED LINE	4.065.300	4.526.229	-10,18%
MARLBORO POCKET	3.935.736	4.004.005	-1,71%
LUCKY STRIKE BLANDO	3.629.111	3.917.920	-7,37%
DUCADOS RUBIO BLANDO	3.520.365	3.971.391	-11,36%
AUSTIN	3.346.288	3.157.130	5,99%
MARK 1	3.290.747	3.270.514	0,62%
PHILIP MORRIS K/S	3.000.100	2.636.145	13,81%
ELIXYR	2.913.301	3.054.844	-4,63%
JOHN PLAYER SP.	2.736.099	2.914.857	-6,13%
OMÉ	2.701.550	2.370.480	13,97%
DUCADOS	2.376.462	-	-
BENSON & HEDGES AMERICAN	2.330.559	2.575.449	-9,51%
KARELIA	1.797.010	1.778.450	1,04%
R 1	1.566.781	1.607.878	-2,56%
BENSON & HEDGES	1.556.223	1.560.076	-0,25%
L&M RED BLANDO	1.550.397	1.711.752	-9,43%
NOBEL BLANDO	1.514.929	1.579.981	-4,12%
L&M BLUE BLANDO	1.429.951	1.512.398	-5,45%
BULLBRAND	1.424.736	1.481.703	-3,84%
BN	1.258.802	1.402.670	-10,26%
CHESTERFIELD BLANDO	1.244.241	1.266.138	-1,73%
PALL MALL	1.209.296	3.221.056	-62,46%
DUCAL	1.155.880	445.153	159,66%
GAULOISES RUBIO	1.091.695	1.020.687	6,96%
EXCITE	987.763	931.245	6,07%
RESTO MARCAS	23.198.139	23.926.038	-3,04%
Totales	505.041.741	493.204.399	2,40%